### CHAPTER – 7

### WEEKLIES AND OTHER PERIODICALS

- **7.1.1.** The Indian Press, especially comprising Weeklies, Monthlies and other Periodicals, has shown significant growth in the recent years, which has been reflected elaborately in different statistical tables of this chapter. The Periodicals, other than Dailies and Tri/Bi-weeklies, formed an important part of the circulation in Print Media. It highlights and covers diverse topics such as Finance, Religion and Philosophy, Medicine, Current Affairs, Fiction, Art and Science, Sports, Women Power and Children in different languages. For the current financial year 2021-22, a total number of 23,846 Annual Statements were received from the publishers online in respect of other Periodicals decreasing their claimed circulation figure to 16,53,32,986 copies per publishing day (*Table 7.3*). As a growing rate of 9.95 percent was recorded in e-filing of Annual Statements by all Periodicals (excluded Daily), however decrease of 3.26 percent was recorded in their claimed circulation this year compared to the previous year.
- **7.1.2.** Among the periodicals, Weeklies dominated the scene with a total number of 11,616 publications out of 23,846 publications which filed online Annual Statements for 2021-22 and in circulation also Weeklies remained at the top by claiming 9,72,48,755 out of 16,53,32,986 copies per publishing day, followed by 7,799 Monthlies with circulation of 4,46,80,221 copies; 3,133 Fortnightlies with circulation of 1,92,51,819 copies; 766 Quarterlies with circulation of 22,13,400 copies; and 122 Annuals with circulation of 10,29,574 copies. The remaining 410 publications were of other periodicities with a claimed circulation of 9,09,217 copies per publishing day. (*Table 7.3*)

#### **LANGUAGE-WISE**

- **7.2.1.** While going through Annual Statements filed for the year 2021-22, it has been observed that Periodicals were brought out in all principal languages of the country. Language-wise analysis states that Hindi Periodicals have maintained a lead with 12,364 publications followed by Marathi (2,104); English (1,651); Gujarati (1,624); Bilingual (1,517); Telugu (1,183); Tamil (689); Urdu (591); Kannada (648); Bengali (477); Odia (317); Multilingual (216); Malayalam (216); and Punjabi (1,04). (Table 7.4)
- **7.2.2.** In terms of circulation also, Hindi Periodicals maintained their lead with a total circulation of 8,75,15,259 copies per publishing day followed by English (1,54,00,272); Marathi (1,14,78,143,); Gujarati (90,93,440); Telugu (80,60,188); Urdu (44,14,439); and Malayalam (40,11,166). (*Table 7.4*)

### STATE/UT-WISE

- **7.3.1.** Madhya Pradesh leads with 4,370 Periodicals; Uttar Pradesh came second with 3,854 followed by Maharashtra (3,312); Uttarakhand (1,680); Gujarat (1,758); Delhi (1,637) and Rajasthan (1,272). (*Table 7.5*)
- **7.3.2.** Uttar Pradesh remained on top position in terms of circulation also with a claim of 3,65,80,995 copies per publishing day followed by Madhya Pradesh (2,54,02,321); Maharashtra with 1,98,14,156 copies; Delhi (1,27,27,422); Uttarakhand (1,26,83,088) and Gujarat (1,03,95,829). *(Table 7.5)*

#### **CONTENTS**

- **7.4.1.** The Periodicals have been classified into 74 categories according to their contents as per total number of Annual Statements received for the year 2021-22.
- **7.4.2.** The Periodicals which cover major topics fall under the category of NCA (News and Current Affairs 20,443), followed by RAP (Religion and Philosophy 649); UNC (Unclassified 566); SOW (Social Welfare 273); EDU (Education 218); and LAC (Literary and Culture 189) etc. (*Table 7.6*)
- **7.4.3.** Weeklies and Monthlies maintained the leading trend in terms of coverage of matters pertaining to News and Current Affairs with 11,291 and 5,701 publications in numbers respectively. (*Table 7.8*)
- **7.4.4.** Periodicals were published in all major Indian languages covering topics on news and current affairs.
- **7.4.5.** Hindi Periodicals continued to dominate the scene in the category of News and Current Affairs with 12,364 publications followed by Marathi & Gujarati with 2,104 & 1,624 publications respectively. They continued to remain on top leaving aside rest of other categories such as topic on Social Welfare, Religion and Philosophy, Literary and Culture, etc. (*Table 7.7*)
- **7.4.6.** Circulation-wise also the Periodicals covering News and Current Affairs as the main topics remained on top with 14,24,44,198 copies followed by UNC (Unclassified 49,05,400); RAP (Religion and Philosophy 46,95,992); SOW (Social Welfare 13,75,539) LAC (Literature & Culture 12,69,702); EDU (Education 10,74,857). (Table 7.8)

### **GOVERNMENT PUBLICATIONS**

- **7.5.1.** There were 48 Government Publications, which filed Annual Statements for the year 2021-22, out of which 24 belonged to the Central Government and 24 to the State Governments. *(Table 7.9)* However, the actual number of publications brought out by the Central as well as State governments and their various Departments are much higher.
- **7.5.2.** Out of the 48 Government Publications, Monthlies dominated the scene having 27 in number followed by Weeklies (07), Quarterlies (07) and Fortnightlies (03), Dailies (02). Remaining 2 were of other periodicities. *(Table 7.9)*
- **7.5.3.** Language-wise, the largest number of government publications were brought out in Hindi (9); followed by Malayalam and Urdu (6 each); English, Gujarati and Bilingual (5) each; Telugu (4); Kannada, Marathi and Tamil (2), Odia and Punjabi (1) each. (*Table 7.10*)

### CENTRAL GOVERNMENT PUBLICATIONS

**7.6.1.** Out of 24 Central Government Publications; 6 were in Hindi; 4 in Urdu; 3 each in English and Gujarati; 2 each in Malayalam and Telugu; and 1 each in Kannada, Odia, Punjabi and Tamil. (*Table 7.10*)

### **Chapter 7: Weeklies and Other Periodicals**

**7.6.2.** Out of 24 Central Government Publications; 10 were published from Delhi followed by 3 from Gujarat and Kerala; 2 each from Karnataka, Telangana and Uttarakhand; and 1 each from Madhya Pradesh and Rajasthan. (*Table 7.11*)

### STATE GOVERNMENT PUBLICATIONS

- **7.7.1.** There were 24 State Government Publications which filed their Annual Statements in 2021-22. Out of this, 5 were in Bilingual; 4 were in Malayalam; 3 were in Hindi; 2 each were in Gujarati, Marathi, Telugu, Urdu and English; 1was in Kannada and Tamil. (*Table 7.10*)
- **7.7.2.** State-wise study shows that 5were from Kerala; 4 from Delhi; 3 from Maharashtra; 2 each from Gujarat, Rajasthan, Tamil Nadu & Uttar Pradesh; and 1 each from Andhra Pradesh, Karnataka, M.P. and Telangana (*Table 7.11*)

#### LARGEST CIRCULATED GOVERNMENT PUBLICATION

**Employment News**, English/Weekly published from Delhi by the Publications Division, M/o I&B, Government of India, with a circulation of 1,32,376, copies per publishing day is the largest circulated govt. publication.

Table No. 7.1 List of Periodicals Claiming More than One Lakh Circulation for 2021-22

| S.<br>No | Title                          | Language  | Periodicity | Owner Name   | Place of<br>Publication | State Name    | Average<br>Circulation |
|----------|--------------------------------|-----------|-------------|--|-------------------------|---------------|------------------------|
| 1        | Adyar Times                    | English   | Weekly      | A.D.Ranjan   | Chennai                 | Tamil Nadu    | 160583                 |
| 2        | Arogya Dham                    | Hindi     | Quarterly   | Amrit Raj  | Muzaffarnagar           | Uttar Pradesh | 115025                 |
| 3        | Bluechip<br>Bulletin           | English   | Fortnightly | M/S. Bluechip<br>Media Private<br>Limited.         | Thane                   | Maharashtra   | 846083                 |
| 4        | Catholica Sabha                | Malayalam | Monthly     | The Catholica Sabha<br>Magazine Fund               | Thrissur                | Kerala        | 106000                 |
| 5        | Deepotsav                      | Marathi   | Annual      | Lokmat Media Pvt.<br>Ltd                           | Nagpur                  | Maharashtra   | 304161                 |
| 6        | Education<br>Times             | English   | Weekly      | Bennett, Coleman & Co.Ltd                          | Delhi                   | Delhi         | 444156                 |
| 7        | Employment<br>News             | English   | Weekly      | Publications Division Ministry Of I & B            | Delhi                   | Delhi         | 132376                 |
| 8        | Grahlaxmi                      | Hindi     | Monthly     | Diamond Magazines Pvt Ltd                          | Delhi                   | Delhi         | 112667                 |
| 9        | Gujarat                        | Gujarati  | Fortnightly | Commissioner Of<br>Information Govt.<br>Of Gujarat | Gandhinagar             | Gujarat       | 134136                 |
| 10       | Gyanamrit                      | Hindi     | Monthly     | Brahma Kumaris<br>Ishwariya Vishwa<br>Vidyalaya    | Sirohi                  | Rajasthan     | 153413                 |
| 11       | Karmakshetra                   | Bengali   | Weekly      | Swaranakshar<br>Prakashan Private<br>Limited       | Kolkata                 | West Bengal   | 231617                 |
| 12       | Karmasangstha<br>an            | Bengali   | Weekly      | Sangsthaan<br>Prakashan Pvt. Ltd.                  | Kolkata                 | West Bengal   | 246608                 |
| 13       | Kerala<br>Karshakan            | Malayalam | Monthly     | Deptt Of<br>Agriculture                            | Thiruvananthapur am     | Kerala        | 119658                 |
| 14       | Kothrud Mitra                  | Marathi   | Fortnightly | M/S. Kothrud Mitra<br>Newspapers Pvt.Ltd.          | Pune                    | Maharashtra   | 105313                 |
| 15       | Krishak<br>Charcha             | Hindi     | Weekly      | Avdhesh  | Lucknow                 | Uttar Pradesh | 111583                 |
| 16       | Maharashtra<br>Times Samvad    | Marathi   | Weekly      | Bennett, Coleman & Co.Ltd                          | Mumbai                  | Maharashtra   | 193353                 |
| 17       | Malayala<br>Manorama<br>Weekly | Malayalam | Weekly      | Malayala Manorama<br>Co. Ltd.                      | Kottayam                | Kerala        | 228642                 |
| 18       | Manorama Year<br>Book          | English   | Annual      | The Malayala<br>Manorama Co. Ltd.                  | Kottayam                | Kerala        | 141243                 |
| 19       | Mathrubhumi<br>Thozhil Vartha  | Malayalam | Weekly      | The Mathrubhumi Printing & Publishing Co. Ltd.     | Kozhikode               | Kerala        | 235116                 |
| 20       | Matsyodari                     | Marathi   | Weekly      | Neela Ramesh Khot                                  | Jalna                   | Maharashtra   | 109600                 |
| 21       | Nava Sinhagad<br>Parisar       | Marathi   | Fortnightly | Nava Sinhagad<br>Parisar<br>Publications(P)ltd.    | Pune                    | Maharashtra   | 110167                 |
| 22       | Niranthara<br>Pragathi         | Bilingual | Monthly     | Dr.L.H.Manjunath                                   | Dakshina<br>Kannada     | Karnataka     | 750000                 |
| 23       | Pragya Abhiyan                 | Hindi     | Fortnightly | Sri Vedmata Gayatri<br>Trust                       | Haridwar                | Uttarakhand   | 121617                 |

## **Chapter 7: Weeklies and Other Periodicals**

| S.<br>No | Title                           | Language | Periodicity | Owner Name                          | Place of<br>Publication             | State Name    | Average<br>Circulation |
|----------|---------------------------------|----------|-------------|-------------------------------------|-------------------------------------|---------------|------------------------|
| 24       | Ravivar<br>Loksatta             | Marathi  | Weekly      | The Indian Express (P) Limited      | Mumbai                              | Maharashtra   | 176844                 |
| 25       | Ravivar<br>Maharashtra<br>Times | Marathi  | Weekly      | Bennett, Coleman & Co.Ltd           | Pune                                | Maharashtra   | 132060                 |
| 26       | Ravivar<br>Maharashtra<br>Times | Marathi  | Weekly      | Bennett, Coleman & Co.Ltd           | Mumbai                              | Maharashtra   | 189618                 |
| 27       | Ravivasriya<br>Hindustan        | Hindi    | Weekly      | Hindustan Media<br>Ventures Limited | Delhi                               | Delhi         | 226589                 |
| 28       | Ravivasriya<br>Hindustan        | Hindi    | Weekly      | Hindustan Media<br>Ventures Limited | Kanpur                              | Uttar Pradesh | 148376                 |
| 29       | Ravivasriya<br>Hindustan        | Hindi    | Weekly      | Hindustan Media<br>Ventures Limited | Lucknow                             | Uttar Pradesh | 138089                 |
| 30       | Rishi Prasad                    | Hindi    | Monthly     | Sant Shri Asaramji<br>Ashram        | Ahmedabad                           | Gujarat       | 396981                 |
| 31       | Rishi Prasad                    | Marathi  | Monthly     | Sant Shri Asaramji<br>Ashram        | Ahmedabad                           | Gujarat       | 144039                 |
| 32       | Sadin                           | Assamese | Weekly      | Jayant Baruah                       | Kamrup<br>Metropolitan/<br>Guwahati | Assam         | 277642                 |
| 33       | Saptahik<br>Bartman             | Bengali  | Weekly      | Bartaman Private<br>Ltd.            | Kolkata                             | West Bengal   | 400779                 |
| 34       | Shahar<br>Samachar              | Marathi  | Monthly     | Vijay Govind<br>Sonaje              | Nashik                              | Maharashtra   | 129167                 |
| 35       | Sharp Reporter                  | Hindi    | Weekly      | Arvind Kumar<br>Singh               | Azamgarh                            | Uttar Pradesh | 102000                 |
| 36       | Sunday<br>Hindustan<br>Times    | English  | Weekly      | Ht Media Ltd                        | Mumbai                              | Maharashtra   | 231054                 |
| 37       | Sunday<br>Hindustan<br>Times    | English  | Weekly      | Ht Media Ltd                        | Delhi                               | Delhi         | 399631                 |
| 38       | Sunday<br>Mumbai Mirror         | English  | Weekly      | Bennett, Coleman & Co.Ltd           | Mumbai                              | Maharashtra   | 263084                 |
| 39       | Sunday<br>Navbharat<br>Times    | Hindi    | Weekly      | Bennett, Coleman & Co.Ltd           | Delhi                               | Delhi         | 409270                 |
| 40       | Sunday Times<br>Of India        | English  | Weekly      | Bennett, Coleman & Co. Ltd.         | Mumbai                              | Maharashtra   | 493831                 |
| 41       | Sunday Times<br>Of India        | English  | Weekly      | Bennett, Coleman &<br>Co.Ltd        | Chennai                             | Tamil Nadu    | 224585                 |
| 42       | Synod                           | Mizo     | Monthly     | Symod Publication-                  | Aizawal                             | Mizoram       | 150000                 |
| 43       | The Hindu                       | English  | Weekly      | Thg Publishing Private Limited      | Chennai                             | Tamil Nadu    | 174588                 |
| 44       | The Sunday<br>Express           | English  | Weekly      | The Indian Express Pvt. Limited     | Delhi                               | Delhi         | 103103                 |
| 45       | The Sunday<br>Statesman         | English  | Weekly      | The Statesman<br>Limited            | Kolkata                             | West Bengal   | 126229                 |
| 46       | The Sunday<br>Times Of India    | English  | Weekly      | Bennett, Coleman & Co.Ltd           | Kolkata                             | West Bengal   | 178448                 |
| 47       | The Sunday<br>Times Of India    | English  | Weekly      | Bennett, Coleman & Co. Limited      | Hyderabad                           | Telangana     | 124740                 |
| 48       | The Sunday<br>Times Of India    | English  | Weekly      | Bennett, Coleman &<br>Co.Ltd        | Delhi                               | Delhi         | 488448                 |

| S.<br>No | Title                        | Language  | Periodicity | Owner Name                  | Place of<br>Publication | State Name  | Average<br>Circulation |
|----------|------------------------------|-----------|-------------|-----------------------------|-------------------------|-------------|------------------------|
| 49       | The Sunday<br>Times Of India | English   | Weekly      | Bennett, Coleman & Co.Ltd   | Ahmedabad               | Gujarat     | 107430                 |
| 50       | The Sunday Times Of India    | English   | Weekly      | Bennett, Coleman & Co.Ltd   | Bangalore               | Karnataka   | 273340                 |
| 51       | The Sunday Times Of India    | English   | Weekly      | Bennett Coleman &<br>Co.Ltd | Pune                    | Maharashtra | 100834                 |
| 52       | Times Ascent                 | English   | Weekly      | Bennett, Coleman & Co.Ltd   | Delhi                   | Delhi       | 455045                 |
| 53       | Times Life                   | English   | Weekly      | Bennett, Coleman & Co.Ltd   | Mumbai                  | Maharashtra | 496081                 |
| 54       | Uttar Banger<br>Gramunnayan  | Bengali   | Fortnightly | Chandra Shekhar<br>Roy      | Cooch Behar             | West Bengal | 210900                 |
| 55       | Vanitha                      | Malayalam | Fortnightly | M.M. Publications<br>Ltd.   | Kottayam                | Kerala      | 250819                 |
| 56       | Vigyapan Ki<br>Duniya        | Hindi     | Weekly      | Krushna Nagpal              | Nagpur                  | Maharashtra | 125467                 |
| 57       | Yesu<br>Viduvikkirar         | Tamil     | Monthly     | Mohan C Lazarus             | Tirunelveli             | Tamil Nadu  | 318958                 |
| 58       | Yoganadam                    | Malayalam | Fortnightly | S.N.D.P. Yogam              | Ernakulum               | Kerala      | 103278                 |

Source: Annual Statement 2021-2022

Table No. 7.2 Year-wise Circulation of Periodicals (2012 to 2022)

| S.No | Year      | Average Circulation |
|------|-----------|---------------------|
| 1    | 2012-2013 | 17,95,12,283        |
| 2    | 2013-2014 | 18,54,03,183        |
| 3    | 2014-2015 | 21,32,45,547        |
| 4    | 2015-2016 | 23,86,25,840        |
| 5    | 2016-2017 | 21,27,28,237        |
| 6    | 2017-2018 | 18,73,76,072        |
| 7    | 2018-2019 | 22,89,78,487        |
| 8    | 2019-2020 | 18,09,88,756        |
| 9    | 2020-2021 | 16,01,06,418        |
| 10   | 2021-2022 | 16,53,32,986        |

Source : Annual Statement 2021-2022

Table No. 7.3

Number & Circulation of Periodicals during 2021-2022

(Periodicity-wise)

| S.No. | Periodicity | Number | Average Circulation |
|-------|-------------|--------|---------------------|
| 1     | Weekly      | 11616  | 9,72,48,755         |
| 2     | Fortnightly | 3133   | 1,92,51,819         |
| 3     | Monthly     | 7799   | 4,46,80,221         |
| 4     | Quarterly   | 766    | 22,13,400           |
| 5     | Annual      | 122    | 10,29,574           |
| 6     | Others      | 410    | 9,09,217            |
|       | Total       | 23846  | 16,53,32,986        |

Table No. 7.4 Number & Circulation of Periodicals during 2021-22

(Language - wise)

| S.No | Language     | Number of Publications | Total Average Circulation |
|------|--------------|------------------------|---------------------------|
| 1    | Assamese     | 41                     | 624545                    |
| 2    | Bengali      | 477                    | 4127101                   |
| 3    | Bodo         | 0                      | 0                         |
| 4    | Dogri        | 1                      | 2500                      |
| 5    | Gujarati     | 1624                   | 9093440                   |
| 6    | Hindi        | 12364                  | 87515259                  |
| 7    | Kannada      | 648                    | 1646389                   |
| 8    | Kashmiri     | 1                      | 5450                      |
| 9    | Konkani      | 3                      | 14413                     |
| 10   | Maithili     | 2                      | 1300                      |
| 11   | Malayalam    | 216                    | 4011166                   |
| 12   | Manipuri     | 2                      | 37030                     |
| 13   | Marathi      | 2104                   | 11478143                  |
| 14   | Nepali       | 18                     | 24718                     |
| 15   | Odia         | 317                    | 3707282                   |
| 16   | Punjabi      | 104                    | 707335                    |
| 17   | Sanskrit     | 13                     | 55419                     |
| 18   | Santhali     | 1                      | 500                       |
| 19   | Sindhi       | 10                     | 94541                     |
| 20   | Tamil        | 689                    | 3793785                   |
| 21   | Telugu       | 1183                   | 8060188                   |
| 22   | Urdu         | 591                    | 4414439                   |
| 23   | English      | 1651                   | 15400272                  |
| 24   | Bilingual    | 1517                   | 8794437                   |
| 25   | Multilingual | 216                    | 1109194                   |
| 26   | Others       | 53                     | 614140                    |
|      | Total        | 23846                  | 165332986                 |

Table No. 7.5 Number & Circulation of Periodicals during 2021-22

(State/UT – wise)

| S.No | States/UTs                   | Number of<br>Publication | Total Average Circulation |
|------|------------------------------|--------------------------|---------------------------|
| 1    | Andaman & Nicobar Islands    | 7                        | 7820                      |
| 2    | Andhra Pradesh               | 1051                     | 6313209                   |
| 3    | Arunachal Pradesh            | 2                        | 900                       |
| 4    | Assam                        | 58                       | 903267                    |
| 5    | Bihar                        | 74                       | 648509                    |
| 6    | Chandigarh                   | 35                       | 415664                    |
| 7    | Chhasttisgarh                | 388                      | 1805999                   |
| 8    | D & N Haveli And Daman & Diu | 13                       | 79000                     |
| 9    | Delhi                        | 1637                     | 12727422                  |
| 10   | Goa                          | 13                       | 62817                     |
| 11   | Gujarat                      | 1758                     | 10395829                  |
| 12   | Haryana                      | 266                      | 1793293                   |
| 13   | Himachal Pradesh             | 82                       | 396425                    |
| 14   | Jammu & Kashmir              | 161                      | 685247                    |
| 15   | Jharkhand                    | 69                       | 685747                    |
| 16   | Karnataka                    | 781                      | 3324729                   |
| 17   | Kerala                       | 316                      | 4833109                   |
| 18   | Ladakh                       | 0                        | 0                         |
| 19   | Lakshadweep                  | 0                        | 0                         |
| 20   | Madhya Pradesh               | 4370                     | 25402321                  |
| 21   | Maharashtra                  | 3312                     | 19814156                  |
| 22   | Manipur                      | 2                        | 2553                      |
| 23   | Meghalaya                    | 1                        | 3900                      |
| 24   | Mizoram                      | 8                        | 364450                    |
| 25   | Nagaland                     | 0                        | 0                         |
| 26   | Odisha                       | 379                      | 4454124                   |
| 27   | Puducherry                   | 50                       | 202237                    |
| 28   | Punjab                       | 233                      | 1017139                   |
| 29   | Rajasthan                    | 1272                     | 5556108                   |
| 30   | Sikkim                       | 12                       | 15950                     |
| 31   | Tamil Nadu                   | 943                      | 5519505                   |
| 32   | Telangana                    | 432                      | 3768739                   |
| 33   | Tripura                      | 31                       | 321923                    |
| 34   | Uttar Pradesh                | 3854                     | 36580995                  |
| 35   | Uttarakhand                  | 1680                     | 12683088                  |
| 36   | West Bengal                  | 556                      | 4546812                   |
|      | Total                        | 23846                    | 165332986                 |

Table No. 7.6 Number of Periodicals Periodicity during 2021-2022

| S.No | Category | Weekly | Fortnightly |      | Quarterly | Annual | Others | Total |
|------|----------|--------|-------------|------|-----------|--------|--------|-------|
| 1    | AAH      | 4      | 5           | 87   | 11        | 0      | 9      | 116   |
| 2    | AOC      | 0      | 0           | 1    | 0         | 0      | 0      | 1     |
| 3    | ART      | 0      | 0           | 3    | 3         | 0      | 3      | 9     |
| 4    | CAI      | 3      | 8           | 45   | 2         | 1      | 6      | 65    |
| 5    | CHI      | 7      | 9           | 52   | 3         | 1      | 4      | 76    |
| 6    | EAT      | 2      | 0           | 25   | 6         | 0      | 4      | 37    |
| 7    | EDU      | 15     | 11          | 117  | 27        | 7      | 41     | 218   |
| 8    | FAE      | 6      | 4           | 15   | 4         | 2      | 5      | 36    |
| 9    | FIL      | 5      | 2           | 25   | 1         | 0      | 3      | 36    |
| 10   | IBC      | 3      | 3           | 9    | 1         | 1      | 4      | 21    |
| 11   | IND      | 3      | 0           | 1    | 0         | 0      | 0      | 4     |
| 12   | LAB      | 0      | 2           | 7    | 0         | 0      | 0      | 9     |
| 13   | LAC      | 9      | 9           | 124  | 30        | 9      | 8      | 189   |
| 14   | LAP      | 18     | 8           | 36   | 4         | 2      | 1      | 69    |
| 15   | MAH      | 5      | 12          | 103  | 37        | 1      | 26     | 184   |
| 16   | NCA      | 11291  | 2826        | 5701 | 422       | 71     | 132    | 20443 |
| 17   | PUB      | 0      | 0           | 0    | 0         | 2      | 0      | 2     |
| 18   | RAM      | 0      | 0           | 2    | 3         | 0      | 0      | 5     |
| 19   | RAP      | 17     | 23          | 513  | 53        | 7      | 36     | 649   |
| 20   | SCI      | 1      | 3           | 8    | 8         | 0      | 17     | 37    |
| 21   | SOW      | 18     | 13          | 199  | 29        | 2      | 12     | 273   |
| 22   | SPO      | 1      | 3           | 18   | 1         | 0      | 1      | 24    |
| 23   | TAC      | 0      | 3           | 10   | 0         | 0      | 0      | 13    |
| 24   | UNC      | 66     | 116         | 303  | 45        | 6      | 30     | 566   |
| 25   | WOM      | 3      | 6           | 51   | 3         | 0      | 5      | 68    |
| 26   | OTHER    | 139    | 67          | 344  | 73        | 10     | 63     | 696   |
|      | Total    | 11616  | 3133        | 7799 | 766       | 122    | 410    | 23846 |

# Table No. 7.7 Number of Periodicals

(Language - wise during 2021-22)

| S.No | Language   | AAH | ART | CAI | CHI | EAT | <b>EDU</b> | FAE | FIL | IBC | IND | LAB | LAC | LAP |
|------|------------|-----|-----|-----|-----|-----|------------|-----|-----|-----|-----|-----|-----|-----|
| 1    | Assamese   | 1   | 0   | 0   | 1   | 0   | 0          | 0   | 0   | 0   | 0   | 0   | 3   | 0   |
| 2    | Bengali    | 4   | 0   | 0   | 1   | 0   | 2          | 0   | 0   | 0   | 1   | 0   | 10  | 0   |
| 3    | Bodo       | 0   | 0   | 0   | 0   | 0   | 0          | 0   | 0   | 0   | 0   | 0   | 0   | 0   |
| 4    | Dogri      | 0   | 0   | 0   | 0   | 0   | 0          | 0   | 0   | 0   | 0   | 0   | 0   | 0   |
| 5    | Gujarati   | 4   | 0   | 0   | 1   | 0   | 9          | 1   | 0   | 1   | 0   | 0   | 10  | 1   |
| 6    | Hindi      | 48  | 3   | 6   | 18  | 3   | 44         | 5   | 10  | 4   | 3   | 4   | 67  | 10  |
| 7    | Kannada    | 2   | 0   | 1   | 1   | 1   | 3          | 0   | 1   | 0   | 0   | 0   | 10  | 0   |
| 8    | Kashmiri   | 0   | 0   | 0   | 0   | 0   | 0          | 0   | 0   | 0   | 0   | 0   | 0   | 0   |
| 9    | Konkani    | 0   | 0   | 0   | 0   | 0   | 0          | 0   | 0   | 0   | 0   | 0   | 1   | 0   |
| 10   | Maithili   | 0   | 0   | 0   | 0   | 0   | 0          | 0   | 0   | 0   | 0   | 0   | 0   | 0   |
| 11   | Malayalam  | 7   | 0   | 2   | 8   | 0   | 9          | 0   | 0   | 0   | 0   | 1   | 4   | 1   |
| 12   | Manipuri   | 0   | 0   | 0   | 0   | 0   | 0          | 0   | 0   | 0   | 0   | 0   | 0   | 0   |
| 13   | Marathi    | 7   | 0   | 2   | 3   | 0   | 7          | 0   | 1   | 0   | 0   | 0   | 16  | 0   |
| 14   | Nepali     | 0   | 0   | 0   | 0   | 0   | 0          | 0   | 0   | 0   | 0   | 0   | 0   | 0   |
| 15   | Odia       | 0   | 0   | 0   | 2   | 0   | 1          | 0   | 0   | 0   | 0   | 0   | 6   | 0   |
| 16   | Punjabi    | 2   | 0   | 0   | 2   | 0   | 0          | 0   | 1   | 0   | 0   | 0   | 0   | 0   |
| 17   | Sanskrit   | 0   | 0   | 0   | 0   | 0   | 0          | 0   | 0   | 0   | 0   | 0   | 1   | 0   |
| 18   | Santhali   | 0   | 0   | 0   | 0   | 0   | 0          | 0   | 0   | 0   | 0   | 0   | 0   | 0   |
| 19   | Sindhi     | 0   | 0   | 0   | 0   | 0   | 0          | 0   | 0   | 0   | 0   | 0   | 0   | 0   |
| 20   | Tamil      | 13  | 0   | 8   | 5   | 2   | 6          | 1   | 6   | 0   | 0   | 1   | 16  | 3   |
| 21   | Telugu     | 9   | 0   | 0   | 2   | 0   | 4          | 0   | 7   | 0   | 0   | 0   | 6   | 2   |
| 22   | Urdu       | 0   | 1   | 0   | 2   | 0   | 1          | 0   | 0   | 0   | 0   | 0   | 7   | 0   |
| 23   | English    | 10  | 4   | 35  | 19  | 28  | 89         | 28  | 6   | 11  | 0   | 0   | 16  | 29  |
| 24   | Bilingual  | 9   | 1   | 11  | 8   | 3   | 31         | 1   | 4   | 2   | 0   | 1   | 12  | 23  |
| 25   | Multingual | 0   | 0   | 0   | 3   | 0   | 12         | 0   | 0   | 2   | 0   | 2   | 2   | 0   |
| 26   | Others     | 0   | 0   | 0   | 0   | 0   | 0          | 0   | 0   | 1   | 0   | 0   | 2   | 0   |
| G    | Total      | 116 | 9   | 65  | 76  | 37  | 218        | 36  | 36  | 21  | 4   | 9   | 189 | 69  |

# **Chapter 7: Weeklies and Other Periodicals**

# Table No. 7.7 (Contd.) Number of Periodicals

(Language - wise during 2021-22)

| S.No | Language   | MAH | NCA   | PUB | RAM | RAP | SCI | sow | SPO | TAC | UNC | WOM | OTHER | Total |
|------|------------|-----|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-------|-------|
| 1    | Assamese   | 0   | 29    | 0   | 0   | 2   | 0   | 0   | 0   | 0   | 1   | 0   | 4     | 41    |
| 2    | Bengali    | 3   | 347   | 0   | 0   | 16  | 1   | 4   | 0   | 0   | 50  | 2   | 36    | 477   |
| 3    | Bodo       | 0   | 0     | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0     | 0     |
| 4    | Dogri      | 0   | 1     | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0     | 1     |
| 5    | Gujarati   | 1   | 1421  | 0   | 0   | 56  | 0   | 24  | 0   | 0   | 47  | 1   | 47    | 1624  |
| 6    | Hindi      | 53  | 11454 | 0   | 2   | 19  | 2   | 93  | 10  | 2   | 138 | 32  | 157   | 12364 |
|      |            |     |       |     |     | 6   |     |     |     |     |     |     |       |       |
| 7    | Kannada    | 1   | 568   | 0   | 1   | 23  | 0   | 6   | 0   | 0   | 14  | 3   | 13    | 648   |
| 8    | Kashmiri   | 0   | 1     | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0     | 1     |
| 9    | Konkani    | 0   | 2     | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0     | 3     |
| 10   | Maithili   | 0   | 1     | 0   | 0   | 0   | 0   | 1   | 0   | 0   | 0   | 0   | 0     | 2     |
| 11   | Malayalam  | 3   | 98    | 1   | 0   | 26  | 1   | 9   | 1   | 0   | 26  | 1   | 18    | 216   |
| 12   | Manipuri   | 0   | 2     | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0     | 2     |
| 13   | Marathi    | 7   | 1927  | 0   | 0   | 36  | 0   | 19  | 0   | 0   | 36  | 2   | 41    | 2104  |
| 14   | Nepali     | 0   | 15    | 0   | 0   | 3   | 0   | 0   | 0   | 0   | 0   | 0   | 0     | 18    |
| 15   | Odia       | 1   | 261   | 0   | 1   | 18  | 0   | 0   | 0   | 0   | 20  | 3   | 4     | 317   |
| 16   | Punjabi    | 0   | 82    | 0   | 0   | 7   | 0   | 1   | 0   | 0   | 5   | 0   | 4     | 104   |
| 17   | Sanskrit   | 0   | 11    | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 1   | 0   | 0     | 13    |
| 18   | Santhali   | 0   | 1     | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0     | 1     |
| 19   | Sindhi     | 0   | 8     | 0   | 0   | 1   | 0   | 0   | 0   | 0   | 1   | 0   | 0     | 10    |
| 20   | Tamil      | 8   | 424   | 1   | 0   | 69  | 2   | 31  | 3   | 1   | 37  | 7   | 45    | 689   |
| 21   | Telugu     | 6   | 1021  | 0   | 0   | 59  | 0   | 15  | 1   | 0   | 13  | 5   | 33    | 1183  |
| 22   | Urdu       | 0   | 535   | 0   | 0   | 19  | 0   | 5   | 0   | 0   | 9   | 1   | 11    | 591   |
| 23   | English    | 62  | 873   | 0   | 1   | 42  | 31  | 25  | 7   | 9   | 119 | 6   | 201   | 1651  |
| 24   | Bilingual  | 37  | 1175  | 0   | 0   | 52  | 0   | 35  | 2   | 1   | 36  | 5   | 68    | 1517  |
| 25   | Multingual | 2   | 157   | 0   | 0   | 15  | 0   | 4   | 0   | 0   | 6   | 0   | 11    | 216   |
| 26   | Others     | 0   | 28    | 0   | 0   | 9   | 0   | 1   | 0   | 0   | 7   | 0   | 5     | 53    |
|      | Total      | 184 | 20442 | 2   | 5   | 649 | 37  | 273 | 24  | 13  | 566 | 68  | 698   | 23846 |

Table No. 7.8 Number of Periodicals

(Circulation - wise during 2021-22)

|      |          | W      | eekly                  | Qua    | arterly                | Mo     | onthly                 | Fort   | nightly                |
|------|----------|--------|------------------------|--------|------------------------|--------|------------------------|--------|------------------------|
| S.No | Category | Number | Average<br>Circulation | Number | Average<br>Circulation | Number | Average<br>Circulation | Number | Average<br>Circulation |
| 1    | AAH      | 4      | 48106                  | 11     | 57498                  | 87     | 641828                 | 5      | 65462                  |
| 2    | AOC      | 0      | 0                      | 0      | 0                      | 1      | 0                      | 0      | 0                      |
| 3    | ART      | 0      | 0                      | 3      | 3100                   | 3      | 3700                   | 0      | 0                      |
| 4    | CAI      | 3      | 27551                  | 2      | 593                    | 45     | 168949                 | 8      | 42430                  |
| 5    | CHI      | 7      | 190597                 | 3      | 6600                   | 52     | 307033                 | 9      | 49038                  |
| 6    | EAT      | 2      | 2167                   | 6      | 14144                  | 25     | 114174                 | 0      | 0                      |
| 7    | EDU      | 15     | 143238                 | 27     | 76978                  | 117    | 718861                 | 11     | 45166                  |
| 8    | FAE      | 6      | 56988                  | 4      | 2531                   | 15     | 129906                 | 4      | 10600                  |
| 9    | FIL      | 5      | 62500                  | 1      | 1500                   | 25     | 103188                 | 2      | 4250                   |
| 10   | IBC      | 3      | 18000                  | 1      | 500                    | 9      | 14621                  | 3      | 6300                   |
| 11   | IND      | 3      | 20350                  | 0      | 0                      | 1      | 6500                   | 0      | 0                      |
| 12   | LAB      | 0      | 0                      | 0      | 0                      | 7      | 84260                  | 2      | 2972                   |
| 13   | LAC      | 9      | 126724                 | 30     | 102352                 | 124    | 867290                 | 9      | 154132                 |
| 14   | LAP      | 18     | 35374                  | 4      | 2884                   | 36     | 147411                 | 8      | 19972                  |
| 15   | MAH      | 5      | 12950                  | 37     | 191928                 | 103    | 554111                 | 12     | 73892                  |
| 16   | NCA      | 11291  | 94208891               | 422    | 1278883                | 5701   | 30634880               | 2826   | 15469556               |
| 17   | PUB      | 0      | 0                      | 0      | 0                      | 0      | 0                      | 0      | 0                      |
| 18   | RAM      | 0      | 0                      | 3      | 1500                   | 2      | 25128                  | 0      | 0                      |
| 19   | RAP      | 17     | 109454                 | 53     | 132305                 | 513    | 4135989                | 23     | 193490                 |
| 20   | SCI      | 1      | 5377                   | 8      | 1595                   | 8      | 58765                  | 3      | 35761                  |
| 21   | SOW      | 18     | 79985                  | 29     | 54590                  | 199    | 1157690                | 13     | 42762                  |
| 22   | SPO      | 1      | 6500                   | 1      | 1875                   | 18     | 78180                  | 3      | 10938                  |
| 23   | TAC      | 0      | 0                      | 0      | 0                      | 10     | 50339                  | 3      | 13588                  |
| 24   | UNC      | 66     | 619929                 | 45     | 105211                 | 303    | 2549839                | 116    | 1363149                |
| 25   | WOM      | 3      | 12475                  | 3      | 20351                  | 51     | 409048                 | 6      | 66488                  |
| 26   | OTHER    | 139    | 1461599                | 73     | 156482                 | 344    | 1718531                | 67     | 1581873                |
|      | Total    | 11616  | 97248755               | 766    | 2213400                | 7799   | 44680221               | 3133   | 19251819               |

# Table No. 7.8 (Contd.) Number of Periodicals

(Circulation - wise during 2021-22)

|      |          | Aı     | nnual                  | О      | thers                  |        | Total                  |
|------|----------|--------|------------------------|--------|------------------------|--------|------------------------|
| S.No | Category | Number | Average<br>Circulation | Number | Average<br>Circulation | Number | Average<br>Circulation |
| 1    | AAH      | 0      | 0                      | 9      | 10566                  | 116    | 823460                 |
| 2    | AOC      | 0      | 0                      | 0      | 0                      | 1      | 0                      |
| 3    | ART      | 0      | 0                      | 3      | 16500                  | 9      | 23300                  |
| 4    | CAI      | 1      | 1050                   | 6      | 3594                   | 65     | 244167                 |
| 5    | CHI      | 1      | 8                      | 4      | 13376                  | 76     | 566652                 |
| 6    | EAT      | 0      | 0                      | 4      | 2125                   | 37     | 132610                 |
| 7    | EDU      | 7      | 63002                  | 41     | 27612                  | 218    | 1074857                |
| 8    | FAE      | 2      | 111560                 | 5      | 1856                   | 36     | 313441                 |
| 9    | FIL      | 0      | 0                      | 3      | 18520                  | 36     | 189958                 |
| 10   | IBC      | 1      | 54720                  | 4      | 1900                   | 21     | 96041                  |
| 11   | IND      | 0      | 0                      | 0      | 0                      | 4      | 26850                  |
| 12   | LAB      | 0      | 0                      | 0      | 0                      | 9      | 87232                  |
| 13   | LAC      | 9      | 12708                  | 8      | 6496                   | 189    | 1269702                |
| 14   | LAP      | 2      | 250                    | 1      | 0                      | 69     | 205891                 |
| 15   | MAH      | 1      | 50                     | 26     | 34528                  | 184    | 867459                 |
| 16   | NCA      | 71     | 444061                 | 132    | 407927                 | 20443  | 142444198              |
| 17   | PUB      | 2      | 59157                  | 0      | 0                      | 2      | 59157                  |
| 18   | RAM      | 0      | 0                      | 0      | 0                      | 5      | 26628                  |
| 19   | RAP      | 7      | 29855                  | 36     | 94899                  | 649    | 4695992                |
| 20   | SCI      | 0      | 0                      | 17     | 11235                  | 37     | 112733                 |
| 21   | SOW      | 2      | 1400                   | 12     | 39112                  | 273    | 1375539                |
| 22   | SPO      | 0      | 0                      | 1      | 6200                   | 24     | 103693                 |
| 23   | TAC      | 0      | 0                      | 0      | 0                      | 13     | 63927                  |
| 24   | UNC      | 6      | 181503                 | 30     | 85769                  | 566    | 4905400                |
| 25   | WOM      | 0      | 0                      | 5      | 10000                  | 68     | 518362                 |
| 26   | OTHER    | 10     | 70250                  | 63     | 117002                 | 696    | 5105737                |
|      | Total    | 122    | 1029574                | 410    | 909217                 | 23846  | 165332986              |

Table No. 7.9 Number of Government Publications 2021-22 Periodicity-wise

| S.No | Periodicity | Central<br>Government | State<br>Government |
|------|-------------|-----------------------|---------------------|
| 1    | Daily       | 1                     | 1                   |
| 2    | Weekly      | 4                     | 3                   |
| 3    | Fortnightly | 0                     | 3                   |
| 4    | Monthly     | 14                    | 13                  |
| 5    | Quarterly   | 3                     | 4                   |
| 6    | Other       | 2                     | 0                   |
|      | Total       | 24                    | 24                  |

Source: Annual Statement 2021-2022

Table No. 7.10 Number of Government Publications during 2021-2022 Language- Wise

| S.No | Language  | Central<br>Government | State<br>Government |
|------|-----------|-----------------------|---------------------|
| 1    | Gujarati  | 3                     | 2                   |
| 2    | Hindi     | 6                     | 3                   |
| 3    | Kannada   | 1                     | 1                   |
| 4    | Malayalam | 2                     | 4                   |
| 5    | Marathi   | 0                     | 2                   |
| 6    | Odia      | 1                     | 0                   |
| 7    | Punjabi   | 1                     | 0                   |
| 8    | Tamil     | 1                     | 1                   |
| 9    | Telugu    | 2                     | 2                   |
| 10   | Urdu      | 4                     | 2                   |
| 11   | English   | 3                     | 2                   |
| 12   | Bilingual | 0                     | 5                   |
|      | Total     | 24                    | 24                  |

Table No. 7.11 Number of Government Publications during 2021-22 (State/UT-wise)

| S.No | States/UTs     | Central    | State      |
|------|----------------|------------|------------|
|      |                | Government | Government |
| 1    | Andhra Pradesh | 0          | 1          |
| 2    | Delhi          | 10         | 4          |
| 3    | Gujarat        | 3          | 2          |
| 4    | Karnataka      | 2          | 1          |
| 5    | Kerala         | 3          | 5          |
| 6    | Madhya Pradesh | 1          | 1          |
| 7    | Maharashtra    | 0          | 3          |
| 8    | Rajasthan      | 1          | 2          |
| 9    | Tamil Nadu     | 0          | 2          |
| 10   | Telangana      | 2          | 1          |
| 11   | Uttar Pradesh  | 0          | 2          |
| 12   | Uttarakhand    | 2          | 0          |
|      | Total          | 24         | 24         |